

FUNDRAISING GUIDE

First time raising funds for Camp Seale Harris? Need some ideas?

In this guide, you'll find tips and inspiration to help you fundraise and reach your goals in new and creative ways

Best Practices



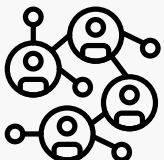
Set your goal.



Update your fundraising page. Your personal story of what Camp Seale Harris means to your family will inspire others to donate. Share why you're participating and add a picture!



Share the Team Leader profile on social media. See instructions on page 4.



Use your network. Many people are willing to donate—they just need to be asked! Check out our email templates in this packet!

WE'RE HERE TO HELP

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FUNDRAISING IDEAS


- **Share on social media.** Sharing photos of your campers at camp on social media and explain the impact that CSH has had on your camper. Make sure to include the link to your Team Leader profile for donations.
- **Text.** Text your contacts the link to you profile. Share your story and let them know why you are participating in the Diabetes WALK.
- **Virtual Garage Sale.** Have extra stuff? Sell on Facebook Marketplace and let buyers know you are raising money for Camp Seale Harris and ask for donations alongside your sales.
- **Board Games.** Set up a game night and ask friends to donate to participate. You can set up online board games with friends on tabletopia.com
- **Movie or Trivia Night.** Set up a Netflix Watch Party and invite friends to donate what they normally would spend at the theater. You can even add in a trivia competition using crowdpurr.com/trivia



TIP: Tag us in your posts
@CampSealeHarris
& use the
#CSHDiabetesWalk24

SHARING YOUR FUNDRAISER

Once you have created your team and account you will be brought to this page. Here you can edit your Team Leader Page (the one that you share for donations).



- Dashboard
- Share Event
- My Donations
- Resources
- My Registration
- Manage Registrations
- Our Team
- Edit My Page**
- Edit My Team Page

My Fundraising Dashboard

Customizing your fundraising page will help you raise more money! Creating a unique page for yourself is easy – all the tools are right here.

0% Complete

Complete Your Profile

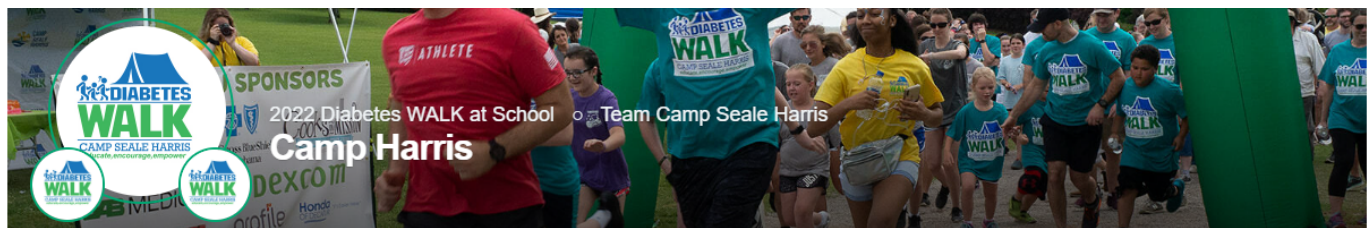
Hi, Camp! Complete your profile and personalize your fundraising to connect with **more** supporters and raise **more** donations. It only takes a few minutes!

[Get Started](#)

Share your fundraising page with a Facebook fundraiser

Use your Facebook to easily get donations from family and friends. On average, connected fundraisers raise over \$150 through Facebook!

[Not Now](#) [Connect to Facebook](#)



My Personal Fundraising Page

Tell your story here! Your supporters will want to know about you and why you're fundraising for this cause.

[Share on Facebook](#) [Share on Twitter](#)

Editing is as simple as clicking the gear icon on each section!

When you're ready share your Team Leader page to social media!

100% 80% 60% 40% 20% 0%

\$0.00
achieved

\$800.00
goal

0%
of your goal reached

[Donate Now](#)