



# TEAM LEADER GUIDE

## WE'RE HERE TO HELP

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# THE EVENT

## **GULF COAST**

March 2 | 10 -12 PM  
OWA Parks & Resort

## **BIRMINGHAM**

March 9 | 10 -12 PM  
Veteran's Park

## **DOTHAN**

March 23 | 10 -12 PM  
Landmark Park

## **MONTGOMERY**

April 7 | 2 - 4 PM  
Montgomery Zoo

## **HUNTSVILLE**

April 13 | 10 -12 PM  
Space & Rocket Center

# THE IMPACT

The 2024 Diabetes Walk for Camp Seale Harris makes an immediate impact by helping children with diabetes and their families attend Camp Seale Harris programs including: day camps, overnight camps, teen programs, and family support. At Camp Seale Harris, children learn critical diabetes care skills and receive the peer support and inspiration needed to survive and to reach their full potential. Until there is a cure, Camp Seale Harris helps each child live well.



# TEAM LEADER

Thank you for your interest in the Diabetes WALK 2024! We think you're superstars and we want to help you every step of the way. Here's how to get started:

## 1. Create your team and invite members

Pick a creative name, and head to [campsealeharris.org/diabeteswalk](https://campsealeharris.org/diabeteswalk) to register and create your team! After you've set up your team page, send your team members to the same site ([campsealeharris.org/diabeteswalk](https://campsealeharris.org/diabeteswalk)) to register and join your team!

## 2. Start fundraising

All donations given through the WALK site will be processed and credited towards the camper of your choice. Share your Team Leader page on social media or in emails to get the word out.

Don't have a camper that your team is benefitting? That's okay! All proceeds raised will be put in the Camp Seale Harris General Scholarship Fund so that all children have access to Camp Seale Harris!



## 3. Be prepared for FUN!

Don't be intimidated by the name, the Diabetes WALK is so much more than a one mile or 5k walk. It's a family fun day and a celebration of community. Reunite with camp friends, make new ones, and enjoy a family day of activities. We will have bounce houses, face painting, activities, and snacks! We also have prizes and shout outs to celebrate your success in helping children attend Camp Seale Harris!

# 6

## STEPS TO CREATING A WALK TEAM

1

Visit [campsealeharris.org](http://campsealeharris.org) & click on "Diabetes WALK." Choose the WALK you plan to attend.

2

Now you're on the Diabetes WALK page! Click "Register for this Event" then "Register as a Fundraising Participant." Create an account.

3

Select if you'd like to participate as an in-person or virtual walker. Then, select if you would like to create or join a team. Follow all of the steps following.

4

Check your email for your registration confirmation. Here you will see your personal fundraising page link that you can share on social media! Make sure you save this email.

5

Go to your fundraising page and click "Edit my Page." Add a photo, and update your page text to tell your T1D and Camp Seale Harris story!

6

SHARE your page with all of your friends! You can easily share it via Twitter, Facebook and Email. Templates for each social platform can be found under "Resources" to the left of your fundraising dashboard.

### WHAT CAN I DO WITH MY PERSONAL FUNDRAISING PAGE?

- Track team/individual progress.
- Share on Facebook, Twitter, Email & any other social media you may have.
- View your donors and thank them personally!
- See how many walkers have signed up on your team.

### WHAT IS THE BEST WAY TO GET SUPPORT FOR MY TEAM?

**SOCIAL MEDIA & EMAIL!** Go to your personal fundraising page and click "share, tweet, or email." For sample emails and social media posts, visit [campsealeharris.org/diabeteswalk](http://campsealeharris.org/diabeteswalk)



# THE PRIZES



**RAISE \$100 AND GET A  
WALK T-SHIRT**



**RAISE \$800 & GET A  
TID HERO TROPHY**



**RAISE \$1,000 AND GET AN  
INSULATED COOLER**



**RAISE \$1,500 &  
GET A LULULEMON BELT BAG**



**RAISE \$2,000 & SOAK A  
COUNSELOR AT CAMP!**



**RAISE \$3,000 & RESERVE  
YOUR BUNK AT CAMP!**

# THE SET UP

Once you have created your team and account you will be brought to this page. Here you can edit your Team Leader Page (the one that you share for donations).

**My Fundraising Dashboard**

Customizing your fundraising page will help you raise more money! Creating a unique page for yourself is easy – all the tools are right here.

0% Complete

**Complete Your Profile**

Hi, Camp! Complete your profile and personalize your fundraising to connect with **more** supporters and raise **more** donations. It only takes a few minutes!

[Get Started](#)

**Share and support with a Facebook fundraiser**

Use your Facebook to easily get donations from family and friends. On average, connected fundraisers raise over \$150 through Facebook!

[Not Now](#) [Connect to Facebook](#)

**Get the Word Out**

**Dashboard**

- Share Event
- My Donations
- Resources
- My Registration
- Manage Registrations
- Our Team
- Edit My Page**
- Edit My Team Page



**Editing is as simple as clicking the gear icon on each section!**

**My Personal Fundraising Page**

Tell your story here! Your supporters will want to know about you and why you're fundraising for this cause.

[Share on Facebook](#) [Share on Twitter](#)

**When you're ready share your Team Leader page to social media!**

**100%**

**\$0.00**  
achieved

**\$800.00**  
goal

**0%**  
of your goal reached

[Donate Now](#)