

2024 DIABETES WALK FOR CAMP SEALE HARRIS



Katy Taylor

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CAMPSEALEHARRIS.ORG/DIABETESWALK



Thank you for your time to find out about SDES - Camp Seale Harris and our mission to educate, encourage, and empower children with diabetes and their families to live well. Your support of our Type 1 Diabetes community is appreciated by the hundreds of local residents living with T1D every day.

The 2024 Diabetes Walk for Camp Seale Harris is a fundraising campaign supporting the hundreds of local children and their families facing the challenges of living with Type 1 diabetes. Diabetes is a disease these children could not prevent, they will not outgrow, and there is no cure. Funds raised make an immediate impact by helping diabetic children and families attend Camp Seale Harris. Camp Seale Harris saves and improves lives of diabetic children by providing care and learning to manage this very difficult condition. Camp Seale Harris support groups help kids and families learn critical diabetes care skills and receive support and inspiration year round.

This year, hundreds of individuals and their walk teams will participate in one of our six locations. These events raise awareness of Type 1 Diabetes, encourage local children and families living with Type 1, and benefit Camp Seale Harris.

Since 1949, Camp Seale Harris has provided a powerful, safe and fun diabetes education camp experience and comprehensive diabetes education and support services for thousands of youth with diabetes. All Camp Seale Harris programs are provided by Southeastern Diabetes Education Services (SDES), a 501c3 non-profit. Your support is needed.

Thank you for taking the time to review this important request for Corporate Sponsorship of the 2024 Diabetes WALK for Camp Seale Harris. Please don't hesitate to contact me with questions.

Gulf Coast Diabetes WALK- March 2, 2024
Birmingham Diabetes WALK- March 9, 2024
Dothan Diabetes WALK- March 23, 2024
Montgomery Diabetes WALK- April 7, 2024
Huntsville Diabetes WALK- April 13, 2024

For more information about our cause, please visit our website at www.campsealeharris.org.

Sincerely,

Rhonda McDavid
Executive Director
Rhonda@sdiabetes.org
(205) 402-0415



SPONSORSHIP LEVELS

A blue, multi-pointed star-shaped badge with a white border. The text "PRESENTING PANCREAS SPONSOR" is written in bold, black, uppercase letters in the center.

PRESENTING PANCREAS SPONSOR

PRESENTING PANCREAS SPONSOR- \$5,000

- Branding as Presenting Sponsor on all event collateral and media materials
- **Tented booth with 6 foot table and promotional space provided at all 2024 Camp Seale Harris Regional Diabetes Walks (6 total) & Camps (12 total)**
- Logo placement on social media and event banner displayed at Start/Finish line.
- Company logo and link to website listed on event website
- 2 Company/Individual Lap Recognition sign
- **20 Complimentary WALK T-Shirts for team members**

A yellow, multi-pointed star-shaped badge with a white border. The text "GOLD GLUCOSE SPONSOR" is written in bold, black, uppercase letters in the center.

GOLD GLUCOSE SPONSOR

GOLD GLUCOSE SPONSOR- \$2,500

- Branding as Gold Glucose Sponsor on all event collateral and media materials
- **Logo placement and booth provided at two 2024 Camp Seale Harris Regional Diabetes Walks or Camps**
- Logo placement on social media and event banner displayed at Start/Finish line.
- Company logo and link to website listed on event website
- Tented booth and 6 foot table at event with option to provide materials
- 2 Company/Individual Lap Recognition sign
- **10 Complimentary WALK T-Shirts for team members**

A silver, multi-pointed star-shaped badge with a white border. The text "SILVER SUGAR-FREE SPONSOR" is written in bold, black, uppercase letters in the center.

SILVER SUGAR-FREE SPONSOR

SILVER SUGAR-FREE SPONSOR- \$1,000

- Sponsorship mentioned in media promotions and news releases Recognition from podium
- Logo placement on social media, website, and event banner displayed at Start/Finish line.
- Promotional space (6-foot table) provided at 1 Diabetes Walk
- **5 Complimentary WALK T-Shirts for team members**

A green, multi-pointed star-shaped badge with a white border. The text "FRIEND OF A1C SPONSOR" is written in bold, black, uppercase letters in the center.

FRIEND OF A1C SPONSOR

FRIEND OF A1C SPONSOR- \$500

- Organization name displayed in printed materials
- Recognition from podium
- Logo placement on website and 1 route sign
- Promotional space (6-foot table) provided at 1 Diabetes Walk
- **Walk 1 Complimentary WALK T-Shirt**



WALK DATES & LOCATIONS

GULF COAST

MARCH 2, 2024
OWA PARKS & RESORT

BIRMINGHAM

MARCH 9, 2024
VETERAN'S PARK
VALLEYDALE RD, HOOVER

DOTHAN

MARCH 23, 2024
LANDMARK PARK

MONTGOMERY

APRIL 7, 2024
MONTGOMERY ZOO

HUNTSVILLE

APRIL 13, 2024
U.S. SPACE &
ROCKET CENTER



Sponsor Registration Form/Invoice

Please check one or more:

____ Presenting Sponsor: \$5,000 (includes all Camps sessions and Diabetes Walks)

____ 2024 Diabetes Walk for Camp Seale Harris Vendor/Sponsor: Location:

____ Friend/Vendor Only Table: \$500.00

____ Silver Sponsor \$1,000

____ Gold/Single Site Presenting Sponsor: \$2,500

____ Regional Presenting Sponsor: \$5,000 (includes all Camps sessions and Diabetes Walks)

Name of Supporter/Company: _____

Contact Name: _____

Phone/Email: _____

Method of payment: _____

Please make check payable to: Southeastern Diabetes Education Services
and mail to: 500 Chase Park South, Suite 104, Birmingham, AL 35244.

Federal Tax ID# 63-1091899

Questions: Jay Dial at 205-402-0415

*Pledge forms must be received by or on February 15, 2024 for logo on event signage.
Credit Card payments/charges can be made by calling us at (205) 402-0415.*

Credit Card

Please charge this to my: ____ American Express ____ Visa ____ Discover ____ MasterCard

Name on Card: _____

Card #: _____

*CVV: _____ Exp. Date: _____